

2021 SA JUNETEENTH BLOCK PARTY/FAIR



#SAJ19BLOCKPARTY



HOSTED BY:



#SAJ19BLOCKPARTY

ABOUT JUNETEENTH

Juneteenth marks the day when federal troops arrived in Galveston, Texas in 1865 to take control of the state and ensured all enslaved people were freed, which occurred 2.5 years after the signing of the Emancipation Proclamation. Honoring Juneteenth is more than just recognizing the emancipation of slaves in the U.S. It is a day to continue the fight against the end of racism in the U.S. that prevents equity, creates disproportionate suffering, and harms Black adults and children across the globe.

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SAN ANTONIO AND JUNETEENTH

The Black community is elated that San Antonio has honored its commitment to the continued education and advocacy to seek justice, fairness, and lasting freedom by making Juneteenth a recognized holiday in June of 2020.

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JUNETEENTH
— FREEDOM DAY —

ABOUT THE EVENT

This event was birthed from a conversation in May 2020 during the period of social unrest in our country. The purpose is to provide the Black community an opportunity to come together and celebrate freedom, love and respect for our heritage with friends, family and the community as a sign of unity.

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2021 JUNETEENTH BLOCK PARTY/FAIR

Last year's event was a success in so many ways. There were over 500 people attended in compliance with the San Antonio Social Distancing Mandate. We will follow the mandate this year as well. Our goal is to highlight opportunities and resources that are relevant to the Black community in the areas of education, business, and health with the help of our community partners. A portion of the funds raised will go to support the educational and community efforts of the Dream Big Scholarship Fund, Inc.

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EVENT DETAILS

DATE: SATURDAY JUNE, 19 2021

**DESIRED LOCATION: HAYS
STREET BRIDGE AND AUSTIN ST.**

TIME: 4:00-10:00 PM



Art Showcase

Vendors

Live Music

Food Trucks

Speakers

Kids Play Area

Photo booth

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B MICHELE

Event Coordinator

CEO and Founder

B Michele Events and
Dream Big Scholarship Fund Inc
(501 c3)



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REGISTRATION TABLE

This is a free event for the community. Guest can stop by to pick up their signature Juneteenth T-Shirt with partner logos printed on the back and wristband.



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LIVE MUSIC

Some of the cities hottest Dj's will be keep the party going for guest hanging out and enjoying the vibe on the street.



This block party will be filled with sounds from local African American R&B and Old School Hip Hop bands. They will perform on the outdoor patio by the bridge.



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VENDORS

Local food trucks that serve African American cuisine will be on site the duration of the event. We will follow the city guidelines. All trucks will need to have proper permits and inspections on file. one Truck per food genre

There will be 3 categories of non-food vendors.

- 1. Small Businesses**
- 2. Non-Profits**
- 3. Public Entities**



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KIDS PLAY AREA

There will be a special area designed for the little ones to celebrate and make new friends with a bounce house and facepainting. The will be at least 2 volunteers overseeing the area.

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PHOTO BOOTH

So many fun memories will be made at this year's event. There will be a photo booth onsite to help capture all the fun and excitement.

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HOW CAN YOU HELP

We have already begun laying the foundation for a successful event. In addition, we are eager to build a tradition of community support, diversity, and excellence through the assistance and sponsorship from companies and organizations like yours!

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Become a Corporate Partner

\$40,000

\$20,000

\$10,000

\$5,000

Industry title
media sponsor



Name in event
Press release



Daily social media
post



Promotion throughout
the event space



Announcements
throughout the event



vendor table and
speaking opportunity



Logo on all digital and
print advertisements



Logo on every page of
the website with link



Banner displayed
at the entrance



BECOME A PARTNER

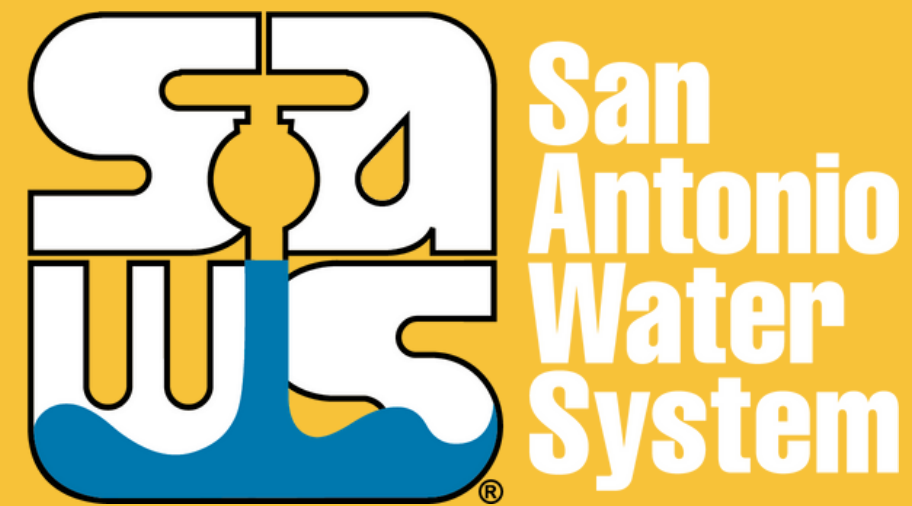
We hope that you will become sponsor for the 2021 Juneteenth Block Party/Fair. For your tax deductible contribution you will receive the following returns:

- Tremendous visibility, promotion and access
- Enhancing your community responsibility goals
- Supporting a fresh and unique community concept
- Increasing your advertising and potential revenue
- Sustaining a long-term bond with our diverse market
- Amplifying the Juneteenth experience
- Recognition for assisting in educating our future leaders

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— FREEDOM DAY —

PAST PARTNERS



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THANK YOU!

j19blockparty@gmail.com

saj19blockparty.com (coming soon)

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Facebook:

@sajuneteenthblockparty

Instagram:

@sajuneteenthblockparty

